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## Fostering CSR in Odisha Showcasing Odisha's Pioneering CSR Initiatives

Innovation, Inclusivity, and Impact

23 Jan 2025 | 2 PM - 8 PM Hotel Excellency, Bhubaneswar, Odisha





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The 15<sup>th</sup> CSR Leadership Summit 2025 celebrates Odisha's unique contributions to Corporate Social Responsibility (CSR) driving transformative growth. The theme, Fostering CSR in Odisha: Showcasing Odisha's Pioneering CSR Initiatives, emphasizes the transformative potential of CSR in addressing Odisha's critical societal challenges. Odisha's rich cultural heritage, diverse natural resources, and developmental challenges provide an ideal backdrop for innovative CSR strategies that drive sustainable and inclusive growth.

This summit aims to bring together corporate leaders, policymakers, and community stakeholders to discuss, share, and amplify the success of Odisha's groundbreaking CSR projects. The summit will provide a unique platform for corporate leaders, policymakers, and social organizations to come together, share knowledge, and chart a progressive roadmap for Odisha's future.





#### **About the Theams**

## Fostering CSR in Odisha: Showcasing Odisha's Pioneering CSR Initiatives

Innovation, Inclusivity, and Impact

Welcome to the India CSR Leadership Summit 2024, themed "Fostering CSR in Odisha: Showcasing Odisha's Pioneering CSR Initiatives". This year, our focus is on the triad of Innovation, Inclusivity, and Impact as we explore how corporate social responsibility can be harnessed to drive meaningful change in our communities.



#### Innovation

In the realm of CSR, innovation is more than just a buzzword. It signifies the creation and implementation of new ideas, products, and processes that can drive sustainable development. This segment of our conference will highlight pioneering CSR strategies and technologies that are making a significant difference. We'll explore how companies are leveraging innovation to tackle pressing socioeconomy and environmental issues.



#### Inclusivity

Inclusivity ensures that the benefits of CSR initiatives reach all segments of society, especially the marginalized and underrepresented groups. This theme will delve into the importance of inclusive growth and the role of CSR in promoting equality and diversity. Discussions will focus on creating inclusive policies and practices that empower women, differently-abled individuals, and rural communities. We will share best practices and case studies that demonstrate successful inclusive CSR projects.



Measuring and maximizing the impact of CSR initiatives is crucial for achieving long-term sustainability goals. This theme will address the methodologies and tools used to assess the effectiveness of CSR activities. Experts will share insights on impact assessment frameworks, success stories, and the tangible benefits that CSR projects have brought to communities. We will explore how impactful CSR can enhance corporate reputation and contribute to the broader goals of national development.







## **Objectives**

The summit is designed to achieve the following objectives:

#### Highlight Odisha's CSR Leadership

Showcase the state's innovative CSR projects that address critical issues in education, healthcare, livelihoods, and environmental sustainability.

#### Foster Collaboration

Build bridges between corporate entities, government bodies, and non-profits to enhance collective impact and scalability of CSR initiatives.

#### Inspire Innovation

Promote fresh ideas and sustainable strategies to address Odisha's unique challenges through CSR.

#### Strengthen Partnerships

Encourage long-term partnerships among corporates, local communities, and the government to drive systemic change.

#### Create Actionable Roadmaps

Develop clear recommendations to further strengthen CSR's role in Odisha's socio-economic development.







**Features** 

- Keynotes
- Leadership Talks
- Thematic Sessions

200+ PARTICIPANTS

100+ ORGANISATIONS

20+ SPEAKERS

6+ SESSIONS







## **Key Highlights of the Summit**

#### Inaugural Session

Eminent leaders from corporate, government, and community sectors will set the stage with keynote speeches, reflecting on Odisha's CSR journey and future opportunities.

## Leadership Talk: Opportunities and Challenges A deep dive into the CSR landscape in Odisha, focusing on opportunities, challenges, and

### impactful strategies to foster sustainable growth.

#### Exhibiting CSR Excellence

A showcase of exemplary CSR projects in Odisha, featuring innovative approaches, scalable models, and measurable community impact.

#### India CSR Awards

Honoring outstanding CSR initiatives that have made a significant difference in Odisha's communities, celebrating innovation, dedication, and results.

#### Networking Opportunities

A networking dinner for participants to connect, collaborate, and explore new partnerships.







## **Target Audience**

Corporate Leaders
 CEOs, CSR heads, and senior executives committed to community development.

#### Policymakers

Government officials and decision-makers shaping development policies.

#### Non-Profit Leaders

Organizations working on grassroots interventions and social impact.

- Academicians and Think Tanks
   Experts contributing to sustainable development research and strategy.
- Media Professionals
   Journalists and communicators amplifying CSR stories.



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Why Odisha?

Odisha, with its vast cultural and natural wealth, offers a unique landscape for CSR interventions. From addressing tribal welfare and rural development to advancing healthcare and education, the state exemplifies the power of CSR to transform lives. Hosting the summit in Bhubaneswar underscores Odisha's status as a CSR trailblazer and provides a platform to amplify its success stories for national and global stakeholders.







## **Expected Outcomes**

Strengthened partnerships among corporates, government, and communities.

Actionable recommendations to further Odisha's sustainable development.

Inspiration for innovative and scalable CSR strategies tailored to Odisha's needs.

Enhanced understanding of Odisha's CSRpotential and achievements.



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#### The 15<sup>th</sup> CSR Leadership Summit 2025

promises to be a landmark event, bringing together diverse voices to celebrate Odisha's CSR success and chart a path forward. By showcasing pioneering initiatives and fostering meaningful collaborations, the summit will ignite new ideas, deepen partnerships, and set benchmarks for impactful CSR.

Join us in Bhubaneswar to be part of this Transformative Journey and Contribute to Shaping Odisha's future through Innovative CSR initiatives. Together, let's Inspire change and Empower communities.







### SPONSORSHIP LEVELS AND OPPORTUNITIES

### **Bank Details**

- Bank Name: HDFC Bank
- Type of Account: Current Account
- Account Name: India CSR Network
- Account No.: 50200024330994
- IFSC Code: HDFC0001454
- GST No.: 22AWBPM8507B1Z1

+18% GST Exclusive.

	Marketing Opportunity	Presenting Partner - Powered By	Associate Sponsor/ Partner	Session Partner (For Particular Session)	Silver Sponsor	Partner
Investment (Excluding GST of 18%) – Amount (Rs. In Lakhs)		7	5	3	2	1
	Acknowledgment as a Partner	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
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•	Mention of sponsor designation on pre- and post- event summit website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
	Company logo in pre- and post-event summit website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
ŀ	Company description on official pre-event summit website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
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-	Broadcast of Company role of by the emcee	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
•	Verbal thank you from the main stage	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
	Advertisement Souvenir Programme Book Digital					
-	Complementary delegate passes	10	5	3	3	2
•	Logo Display in Standees in Conference Hall	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
•	Screening of corporate film (up-to 2 minutes during lunch break)	<b>2</b> Minutes	<b>1</b> Minute	<b>30</b> Seconds		
-	Reserved Seating for Senior officials at hall	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
•	Write up/company profile in the summit Programme Book Digital (Words)	<b>700</b> Words	<b>500</b> Words	<b>300</b> Words	<b>200</b> Words	<b>100</b> Words
•	Distribution of Company brochure or product/service as a part of delegate Registration kit	$\checkmark$	$\checkmark$	$\checkmark$		
-	Logo on kit to be distributed to delegates	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
	Photograph Album sharing	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
	One Year Membership of India CSR	$\checkmark$	$\checkmark$	$\checkmark$		



## **Past Award Winners**



And Many More... 😹







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And Many More... 😹







## **Past Award Winners**



And Many More... 😹



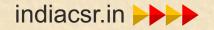


## **Past Award Winners Corporate**



and many more...







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