

# ESG INDIA SUMMIT

ESG is an Opportunity



Odisha Leading the ESG Frontier

## Resilience & Future Readiness the ESG Frontier

The global forum brings together leaders to share insights and recognize excellence, celebrating companies and individuals who drive ESG Goals.

Thursday, Jan 23, 2025 | 2 PM - 8 PM  
Hotel Excellency, Bhubaneswar, Odisha

**SPONSORSHIP/ PARTNERSHIP PROPOSAL**

[indiacsr.in/esgsummit](http://indiacsr.in/esgsummit)

# ESG INDIA SUMMIT

ESG is an Opportunity



Environmental



Social



Governance

The Odisha ESG Summit aims to bring together diverse stakeholders from industries, government bodies, policymakers, investors, and social organizations to explore and strategize the role of Environment, Social, and Governance (ESG) practices in driving sustainable growth. Odisha, known for its rich natural resources and cultural heritage, is uniquely positioned to lead the ESG agenda, focusing on responsible industry practices, environmental stewardship, and social inclusivity.

The theme, 'Pathways to Sustainable Development: Odisha Leading the ESG Frontier,' underscores the state's commitment to fostering sustainable development through innovative ESG initiatives. The Summit will serve as a platform to share success stories, understand emerging trends, and build a roadmap that ensures balanced development while preserving ecological and cultural wealth.

# CALL FOR PARTNERSHIPS

India CSR flagship ESG forum provides a unique forum to demonstrate leadership, deliver real action and forge a partnership with like-minded organisations. Align with India's leading CSR and Sustainability media brand, give through leadership on our direction setting plan and share a stage with renowned leaders/speakers at India ESG Summit.

---

## What you can expect when you sponsor

- **Your brand in front of your prospects.**
  - **Showcase your solutions.**
  - **Build a network.**
- 

## By partnering or sponsoring with us, you will be able to



### Announce Targets

Demonstrate your company's ESG & Sustainability commitments to delivering a green and just future.



### Unveil the technology, services, products, and initiatives

Be the leader in showcasing innovation capable of driving change.



### Build Partnerships

Collaboration will be critical in the age of transition.



## SPONSORSHIP LEVELS AND OPPORTUNITIES

Marketing Opportunity	Presenting Partner - Powered By	Associate Sponsor/ Partner	Session Partner (For Particular Session)	Silver Sponsor	Partner
<b>Investment</b> (Excluding GST of 18%) – Amount (Rs. In Lakhs)	<b>7</b>	<b>5</b>	<b>3</b>	<b>2</b>	<b>1</b>
<ul style="list-style-type: none"> <li>Acknowledgment as a Partner</li> <li>A speaking slot for company's representative</li> <li>Company logo displayed on the Summit backdrop</li> <li>Logo branding in pre-event promotions</li> <li>Mention of sponsor designation on pre- and post-event summit website</li> <li>Company logo in pre- and post-event summit website</li> <li>Company description on official pre-event summit website</li> <li>Link to company website from official pre-event summit website</li> <li>Logo/sponsorship designation in outbound marketing efforts and communications</li> <li>Company logo in post-event summit coverage Youtube</li> <li>Complementary table for Brochure Display</li> <li>Broadcast of Company role of by the emcee</li> <li>Verbal thank you from the main stage</li> <li>Advertisement Souvenir Programme Book Digital</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>
<ul style="list-style-type: none"> <li>Complementary delegate passes</li> <li>Logo Display in Standees in Conference Hall</li> <li>Screening of corporate film (up-to 2 minutes during lunch break)</li> <li>Reserved Seating for Senior officials at hall</li> </ul>	<ul style="list-style-type: none"> <li><b>10</b></li> <li>✓</li> <li><b>2</b> Minutes</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li><b>5</b></li> <li>✓</li> <li><b>1</b> Minute</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li><b>3</b></li> <li>✓</li> <li><b>30</b> Seconds</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li><b>3</b></li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li><b>2</b></li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>
<ul style="list-style-type: none"> <li>Write up/company profile in the summit Programme Book Digital (Words)</li> <li>Distribution of Company brochure or product/service as a part of delegate Registration kit</li> <li>Logo on kit to be distributed to delegates</li> <li>Photograph Album sharing</li> <li>One Year Membership of India CSR</li> </ul>	<ul style="list-style-type: none"> <li><b>700</b> Words</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li><b>500</b> Words</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li><b>300</b> Words</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li><b>200</b> Words</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li><b>100</b> Words</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>



**1** | **20**  
DAY | SPEAKERS

**200+**  
PARTICIPANTS

**1** MILLION +  
REACH

## KEY FEATURES



Keynotes



Leadership  
Talks



Thematic  
Sessions

# OBJECTIVES

The India ESG Summit aims to achieve the following:



- **Raise Awareness and Knowledge Sharing:** Enhance the understanding of ESG principles among stakeholders and explore best practices for their implementation across sectors.
- **Policy Engagement and Thought Leadership:** Facilitate conversations between industry leaders, government officials, and policymakers on how Odisha can set benchmarks for ESG implementation, aligning with state and national sustainable development goals.
- **Fostering Collaboration:** Encourage multi-sectoral partnerships, bringing together private companies, government bodies, and community organizations to achieve holistic development.
- **Investment in ESG Projects:** Highlight opportunities for responsible investments in Odisha that prioritize both economic returns and sustainable social impact.

## OUTLINE



In India, ESG is now an unstoppable drive. Deliberations on environmental, social, and governance (ESG) issues have become far more widespread than ever. ESG now is about Balance Sheet performance with direct P&L benefits. Regulators have introduced timely guidelines related to ESG disclosures.

Integrating and 'ESG into practice' adds value to portfolios and increase business sustainability. As a result, ESG is becoming the pathway to achieve the differentiated performance of businesses.

## Strength

Join 50+ CEOs and senior-level executives from business, finance, and Government to build the networks, collaborations, and learning that will make 2025 the decisive year.

## Why attend this forum?

Alongside CEOs, ESG, Sustainability, Government, CSR and NGO executives, the summit will bring together ESG investors, supply chain & procurement, and corporate energy executives to provide the only holistic event shaping the future of business.

## Must join, it is



### Relevance

It is relevant to your business.



### Learning

Learn from industry thought leaders.



### Networking

Connect with like-minded delegates.



### In one place

Key stakeholders in one place.



# OUR PARTICIPANTS



## Executive Officers

CEO, President, Chair of the Board, Chief Sustainability Officer, Chief Innovation Officer, Chief Strategy Officer, General Counsel, Chief Communications Officer, Chief Social Responsibility Officer, Chief Procurement Officer, Chief Supply Chain Officer.



## Business

Senior Vice President of Sustainability, Director of Sustainability & EHS, Global Head of Sustainable Development Officer, Head of Sustainability, Head of Sourcing, Corporate Social Responsibility Director, Global Vice President of Communications, Sustainability Director, Vice President Sustainability.



## Finance

Chief Financial Officer, Chief Investment Officer, Chief Economist, Chief Sustainable Investing Officer, Head of Sustainable Finance, Head of Social Impact Investing, Head of ESG.



## Government

Minister of Energy and Environment, Senior Advisor, Chair, Directorate, General Secretary.



## WHY SHOULD ATTEND

Walk away with know-how across a number of key ESG areas, to help you navigate conversations with partners and make informed ESG strategy decisions.

Be inspired by new opportunities and talk to like-minded advisers, practitioners and experts who solve critical issues.

## YOU'LL LEARN



Your role in the roadmap to achieving net-zero emissions by 2050 addressing India's Commitment to COP26



Why ESG is essential to not only build a sustainable asset portfolio, but also to macroeconomic stability



Emerging trends and impending regulatory shift for India



A framework to help you assess and discern between different products in the space



Ideas to navigate the complex landscape of ESG



Key ESG concerns for businesses and much-much more!

#indiaesgsummit

# ESG INDIA SUMMIT

ESG is an Opportunity

## INDIA CSR NETWORK

**Registered Office:** 222, Krishn Vatika, Church Road, Boirdadar, Raigarh-496001, Chhattisgarh

**M.:** +91 99810 99555 | **E:** [info@indiacsr.in](mailto:info@indiacsr.in) | **W:** [indiacsr.in](http://indiacsr.in) | [indiacsr.in/esgsummit](http://indiacsr.in/esgsummit)

[twitter.com/indiacsr](https://twitter.com/indiacsr) | [facebook.com/indiacsrnetwork](https://facebook.com/indiacsrnetwork) | [linkedin.com/in/indiacsrnetwork](https://linkedin.com/in/indiacsrnetwork)