indiacsr | Corporate Sustainability & Responsibility

INDIA CSR AWARDS

RECOGNISING EXCELLENCE IN CORPORATE SOCIAL RESPONSIBLITY

INDIA CSR AWARDS

RECOGNISING EXCELLENCE IN CORPORATE SOCIAL RESPONSIBILITY

indiacsr | Corporate Sustainability & Responsibility

indiacsr.in

NOMINATION PROCEDURE

https://indiacsr.in/awards

VISION

MISSION

Vision

Inspiring positive impact through the recognition and celebration of excellence in corporate social responsibility

The Mission

To recognize and honor the outstanding corporate social responsibility efforts of organizations in India, and to encourage and inspire others to prioritize social and environmental impact.

To showcase the positive impact that businesses can have on society and the environment, and to facilitate the exchange of best practices and collaboration towards creating a more sustainable and equitable future.

Introduction

**Recognizing
and
Honoring CSR
Excellence and
Leadership**

1 The India CSR Awards were established in 2011 by the India CSR Network to recognize and celebrate the significant impact of corporate social responsibility (CSR) initiatives on the economy and society.

2 Over the past eleven editions, the award has become highly sought after by both companies and NGOs. It recognizes the impact, innovation, sustainability, scalability, and replicability of CSR activities, and aims to channelize the efforts of corporates towards marginalized and remote areas of the country.

3 By recognizing and celebrating the exceptional work of companies and NGOs through the India CSR Awards, we hope to inspire and motivate others to follow in their footsteps and make a meaningful difference in the world through their corporate social responsibility efforts.

4 These awards serve as a beacon, shining a light on the incredible impact that can be achieved when businesses prioritize the well-being of society and the environment.

**INDIA CSR
AWARDS**
RECOGNISING EXCELLENCE IN
CORPORATE SOCIAL RESPONSIBILITY

indiacsr | Corporate Sustainability & Responsibility
indiacsr.in

AWARDS CATEGORIES (Organization)

Organizations will be recognized in the following categories:

- CSR Project of the Decade [Larger Impact]
- CSR Innovation (Corporate Level) Larger Impact
- CSR Project of The Year Award [Large Impact]
- Adding Value to the Local Community
- Agriculture Development
- Animal Protection Project (for Rare Species)
- Awareness Campaign
- Cause Branding Campaign
- Community Development Program
- Consumer Protection Services
- Cyber Crime Control
- Disaster Relief
- Education
- Efforts towards building an inclusive world (disability, special care, transgender, etc.)
- Employee Volunteerism
- Employment Creation
- Empowerment of Vulnerable Group/PTGs
- Entrepreneurship Development
- Environment Management/Forestry/Horticulture
- Health Care
- Heritage Conservation
- Integrated Village Development
- India CSR DR.VELAGA MEMORIAL AWARD for Innovative Library Services
- Infrastructure (Community Assets)
- Livelihood Creation
- Promotion of Science Education
- Project Towards Swachh Bharat Mission
- Public Relations in CSR
- Rehabilitation & Resettlement Project
- Renewable Energy
- Research & Studies (Schedule VII)
- Road Safety
- Safe Drinking Water
- Sanitation (Rural) Swachh Bharat Mission
- Sanitation (Urban) Swachh Bharat Mission
- Skill Development- Skill India
- Social Media Awareness Campaign
- Sports Promotion (National/International)
- Technology in CSR
- Water Conservation
- Water Conservation/Watershed Development
- Waste Management
- Woman Empowerment
- COVID-19 Response

People

- Impact Leaders Award
- CSR Lifetime Service Honor
- CSR Person of the Year
- CSR Author of the Year
- Woman CSR Leader
- Philanthropist of the Year
- Social entrepreneur of the Year
- Green Leadership Award

NGO(s)

- CSR Implementing Partner Awards
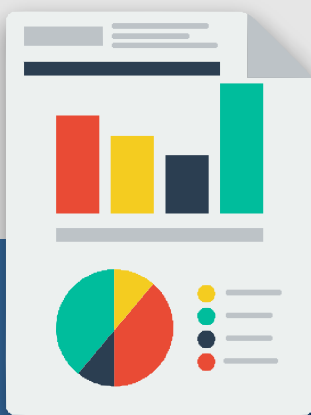- NGO Leadership Awards

Documentary

- Sustainability/CSR Film

Report

- CSR/Sustainability Report

Report Categories

- For the CSR Report and Sustainability Report categories, you will need to submit a PDF and three hard copies of the report, as well as any additional supporting materials you would like to include.

- A brief summary of the report is also required.

People Category

- The India CSR Awards offer individual recognition for individuals who have made exceptional contributions to the CSR sector through innovation, new knowledge, or improvements to professional practice.

- These contributions should be above and beyond the ordinary and have had a lasting impact on Indian CSR.

- To submit an entry in this category, please provide a brief summary (maximum two pages) of your efforts, including best practices, specific initiatives, and your leadership role.

NGO Category

- NGOs and CSR Implementing Partners are required to submit an outline (no more than 2 pages or 1000 words) along with supporting materials.

- These materials should include testimonials from the organization's funding body, a summary of previously successful CSR programs (outlining campaign objectives and metrics for success), and a description of any unique best practices the agency uses in all its Corporate Responsibility initiatives.

Documentary Category

- To submit for the categories, you will need to provide a YouTube link and a physical pen drive containing the documentary, along with any additional documents or supporting materials you wish to include.

- You should also provide a brief synopsis of the documentary.

Supporting materials should demonstrate the success of your work or intervention. Examples of acceptable supporting materials include: web addresses/URLs, sales figures, media coverage, clippings, photos, research, testimonials, and awards.

Supporting Materials

Supporting materials should demonstrate the success of your work or intervention. Examples of acceptable supporting materials include: web addresses/URLs, sales figures, media coverage, clippings, photos, research, testimonials, and awards.

In the beginning of your 2-page synopsis, please include the following information:

- The category you are entering
- The title of your entry (as it should appear on your award)
- The key contact person for the entry
- The organization submitting the entry
- The budget (if applicable)

Note: all budget information will be kept confidential and will not be published without your expressed permission.

Case Study »

Your 1000-word case study should broadly cover the following topics:

OBJECTIVES

RESEARCH

STRATEGY

EXECUTION

EVALUATION OF SUCCESS, RESULTS, IMPACT, AND ROI

How to enter?

Entries should be sent to **awards@indiacsr.in** via mail.

Instructions for Entering the Awards
To enter, please follow these steps:

- Choose the category you wish to enter
- Prepare your entry, including an outline (no more than 2 pages or 1000 words), supporting materials, and a brief synopsis of your work
- Submit your entry via mail to awards@indiacsr.in
- Include the following information in the beginning of your outline: category entered, title of entry, key contact for entry, organization submitting entry, budget (if applicable)
- Ensure that your case study broadly covers the following topics: objectives, research, strategy, execution, evaluation of success, results, impact, and ROI.

ELIGIBILITY ⊘

1. To be eligible for the award, the CSR initiative must have occurred within the past ten years.

2. It is not required for the work to have been completed within this time period, and it can be ongoing.

3. Any Indian corporate, agency, association, governmental agency, or non-profit organization of any size is eligible to nominate a project.

Jury / Search Committee

- A panel of judges or search committee members will evaluate entries based on the criteria listed in the "parameters" section.

- Your organization may be invited to present a case study or presentation to the panel or committee on the nominated project for the India CSR Awards.

JUDGING PARAMETERS

Entries are judged by a panel of corporate, agency, and academic executives, as well as by the staff of India CSR. The panel or committee evaluates entries based on factors such as creativity, innovation, sound planning, implementation, and outcomes. The most important criterion is the proven success of aligning strategic objectives with end goals.

The panel or committee will broadly evaluate entries based on the following parameters:

- Objective of the program
- Scope of the CSR project
- Sustainability plan of the project
- Innovative aspects of the initiative
- Implementing method
- Outcomes of the project, including immediate impact and sustainability

- Number and impact of beneficiaries
- Long-term impact of the project
- Documentation and communication
- Overcoming barriers and outcomes
- Project learning and recommendations

Benefits of Winning the India CSR Awards

Winners of the India CSR Awards will receive:

1 Recognition at the awards ceremony

2 A memento and certificate

3 Recognition on the India CSR portal

4 Recognition in news coverage

5 Recognition in the award report

The India CSR Awards also provide benefits to organizations, such as:

VISIBILITY

VALIDATION

TESTIMONY

REPUTATION

Sending the Entry

Full payment must be included with all entries/entry packets. If you are paying by check or demand draft, make a note of the number of entries being paid for. Please ensure that all necessary details are included with your entry.

Requirements for Nominating a Project

To nominate a project for the India CSR Awards, the following materials are required:

- A 1000-word story in Word format detailing the objectives, research, strategy, execution, and evaluation of success/results/SROI for the organization's CSR efforts.

- The story should explain why the organization is a good fit for the chosen award category and should include information about the organization's strategic thinking for CSR, tactics and campaigns deployed, execution, and results (if available).

- The name and contact information (email and phone) of the CSR head for the organization.

- A completed nomination form, which can be downloaded.

Deadline

The deadline for entries is currently open.

Award winners will be notified and recognized at an awards ceremony.

Submission Requirements

- Include a check with the application materials, which should be provided on a pen drive or other removable storage device.

- All types and sizes of organizations and their units are eligible to participate in the awards.

- The awards process is open to all Indian registered companies, but not to branch offices of foreign entities.

- If necessary, attach additional sheets for more detailed information.

- It is recommended that you nominate innovative CSR projects.

- Data should be provided for a single entity for the project and should not be combined with group information.

- The application may be submitted by a company or the company's CSR foundation.

Confidentiality and Non-Disclosure

- The information provided will be kept confidential and will only be used for the purpose of determining the winners of the awards. The names of applicants, comments, and scoring information developed during the review process are considered proprietary by the awards committee and will be kept confidential.

- This information will only be available to those individuals directly involved in the assessment and administrative process.

- The India CSR will take reasonable steps to ensure that applications and the information contained within them are treated confidentially.

- However, the awards committee cannot be held responsible for any loss of confidentiality or any damages (including to goods, persons, or financial losses) incurred as a result of a breach of confidentiality by the applicants or any disclosing party.

- "Confidential Information" refers to all information provided by the disclosing party (companies applying for awards)

regarding their products and projects, regardless of whether it is written, oral, recorded on audio or video tapes, computer discs, machines, prototypes, designs, specifications, articles of manufacture, drawings, or other human or machine-readable documents.

- It also includes all information related to photos, drawings, explanations, or examples of information, ideas, concepts, prototypes, designs, patentable or non-patentable inventions or designs, trade secrets, advertising, packaging, documents, programs, plans, specifications, techniques, financial data, financial or production forecasts, patentable or non-patentable inventions, sketches, research, marketing, trade secrets, engineering data, production techniques, schematics, packaging, advertising, and programs, as well as specific information related to the design, development, manufacturing, marketing, selling, and distribution of frequency control products and related goods and services.

The Selection Process

The selection process for the India CSR Awards includes the following steps:

- Assessment of questionnaire responses, including compliance assessment where applicable, based on the information provided by participating companies.

- Selection of nominated companies for assessment by the jury/search committee.

- Field visit/presentation or meeting with the CSR board may also be conducted.

- Final selection of innovative CSR projects for recognition from among the nominated companies by the jury/search committee.

QUICK TIPS

Tips for a Successful Application

To ensure that your application is successful:

- Give yourself enough time to complete the application materials and submit them on time.

- Write clearly and concisely, avoiding jargon and staying within the specified word limits.

- Use evidence, statistics, and results to support your story.

- Explain how your project fits into your company's overall CSR strategy.

- Proofread carefully to avoid mistakes.

- Do not assume that the judging panel is already familiar with your business or CSR projects. Make sure to clearly demonstrate the uniqueness of your project.

Benefits and Promotional Opportunities

- The winners of the India CSR Awards will be granted the right to use the award slogan on their printed documents for the year following the award announcement.

- Participating brands in the India CSR Awards program will receive a comprehensive package of promotional benefits and extensive public relations exposure.

- They will also have the opportunity to use the India CSR Awards accreditation in their product marketing efforts, including using the award logo in product packaging, on their website, in company magazines, loyalty programs, and other marketing communications.

The Confidentiality and Decision-Making Process

- All company information provided will be kept confidential.

- However, India CSR cannot be held responsible for any loss resulting from the disclosure of information in the application or case study materials.

- The jury/search committee has the right to accept or reject any application at their discretion, and their decisions are final.

Opportunities for Partnership

To inquire about partnership and sponsorship opportunities for the India CSR Awards,

please contact

+91 99810 99555

or

info@indiacsr.in

Process cum entry fee: ₹ 50,000/- (Fifty Thousand Rupees)

Bank Account Details:

1.	Name of the beneficiary	:	India CSR Network
2.	Account Number	:	50200024330994
3.	Type of Account	:	Current
4.	Name & address of the Bank Branch	:	HDFC Bank, Ground Floor Krishna Crown, Shop No, 7-14, Chaitanyaa Nagar, Raigarh (Chhattisgarh) 496001
5.	IFSC/NEFT Code	:	HDFC0001454
6.	GST No.	:	22AWBPM8507B1Z1
7.	Email ID	:	info@indiacsr.in
8.	Contact No.	:	+91 99810 99555
9.	Address	:	India CSR Network, 222, Krishn Vatika, Near Shalini School, Church Road, Boirdadar, Raigarh-496001 (Chhattisgarh) INDIA

- Please make a demand draft or check payable to **"India CSR Network"** and send it to the following address:

India CSR Awards

INDIA CSR NETWORK

#222, Krishn Vatika, Near Shalini School, Church Road, Boirdadar, Raigarh-496001 (Chhattisgarh) INDIA, Ph: 9981099555

Along with the payment, please also email a completed case studies form with all relevant information.

After emailing, please also send a hard copy of the form and payment to the above address.

NOTE:
- Please note that the nomination fee is non-refundable and must be paid in full at the time of submission.
- All terms and conditions of the India CSR Awards apply to all nominated projects and organizations.

Where to Send Entries

To apply for the India CSR Awards, please follow these steps:

- Send your entry materials, including a 1000-word case study and any supporting documents, to **awards@indiacsr.in** with the subject line **"Nomination for India CSR Awards"**.

- Mail 3 sets of hard copies and a soft copy on a pen drive of your entry materials to the following address:

India CSR Awards
Registered Office: 222, Krishna Vatika, Boirdadar, Raigarh, Chhattisgarh, 496001, INDIA

- Include a non-refundable nomination fee of Rs. 50,000. Make the payment via demand draft or cheque, payable to India CSR Network and mailed to the above address.

- Keep in mind that the deadline for entries is open and that the India CSR Awards team will notify and honor the winners at an awards function.

- Be sure to follow all guidelines and requirements for the entry materials, including providing clear and concise information and demonstrating the success and impact of your CSR initiative.

Please make sure to include all relevant information and documents with your entry.

indiacsr | Corporate Sustainability & Responsibility

India CSR Network is a leading organization dedicated to promoting corporate sustainability and responsibility (CSR) in India and around the world. With a focus on delivering honest information and covering a wide range of CSR activities, India CSR is committed to making significant contributions to the field. The network hosts numerous global forums, management development programs, workshops, and case study competitions in order to recognize and honor good CSR practices. It is a trusted source of information for anyone interested in CSR in India and beyond. India CSR is a part of CSR India Corporate Social Services, a leading social enterprise.

Our approach

At India CSR, we strive to foster leadership and drive change through the development of talent and the creation of high-performing teams. We offer a range of opportunities for individuals to learn and grow through new challenges and experiences. To ensure the practical application of these learning opportunities, we provide relevant theory, frameworks, and tools. Our goal is to mainstream learning and drive improved performance in businesses. As part of our mission, we are dedicated to finding innovative ways to approach our work with passion and enthusiasm.

COMPANY/ENTERPRISE BACKGROUND

(General Information About the Participating Organization)

1.	Full name of the Company/Enterprise	
2.	Address of the Registered Office	
	Contact Telephone No.:	
	Fax No.:	
	Website:	
3.	Name of the CEO/Proprietor/Chief	
	Functionary with address	
	Contact Telephone No.	
	Fax:	
	Mobile No:	
	Email:	
4.	Type of Company/Enterprise	
5.	Industry Classification	
6.	Year of Incorporation	
7.	Parent Organisation (s) with percentage stake of each	
8.	Annual Turnover (as per last audited financial statements)	Net Profit After Tax
9.	Percentage of profit after taxes are committed to CSR?	
10.	Employee Strength (current)	
	(a) Managerial: (b) Non-managerial: (c) Workmen:	
11.	Location of operations	
	Head Office	
	Factories/Manufacturing Units	
12.	Products/Businesses of the Company:	

If required, please attach extra sheet for details.

Declaration: I/We certify that all information provided in this form is accurate and true to the best of my/our knowledge. I/We am/are willing to provide any supporting documentation/evidence that may be required to verify the information provided herein and I/We agree to abide by the decision of *India CSR* in all matters relating to the Award.

Signature   Company's Seal   Date

Details of Contact Person:

Name	Designation
Address with Pin	Contact Phone No.
Mobile No.	Fax No.
Email (s)	Website

INDIA CSR AWARDS

**RECOGNISING EXCELLENCE IN
CORPORATE SOCIAL RESPONSIBLITY**

indiacsr | Corporate Sustainability & Responsibility

INDIA CSR NETWORK