

ASSOCHAM SOUTHERN REGION PRESENTS

CSR AND SUSTAINABILITY AWARDS 2021



THE ASSOCIATED CHAMBERS OF COMMERCE & INDUSTRY OF INDIA

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CSR AND SUSTAINABILITY AWARDS 2021



Corporate social responsibility (CSR) is a self-regulating business model that helps a company be socially accountable – to itself, its stakeholders, and the public. By practicing corporate social responsibility, companies can be conscious of the kind of impact they are having on all aspects of society, including economic, social, and environmental.

CSR is a way of conducting business, by which corporate entities visibly contribute to the social good. Socially responsible companies use CSR to integrate economic, environmental and social objectives with the company's operations and growth. Sustainability is awareness that each entity is surrounded by stakeholders. Building and cultivating good relations with stakeholders based on engagement and dialogue is crucial, because it not only affects the possibilities to manage risks, but also supports development and gives the organization a competitive edge.

The coronavirus (COVID-19) pandemic has created major disruptions in the economy and the life of businesses, whether they are able to continue their operations. These disruptions are creating a wide range of impacts on companies and many of them are struggling financially. The COVID-19 crisis has also exposed major vulnerabilities in company operations and supply chains linked to conditions of work and disaster preparedness.

The Central and State Governments have taken extraordinary steps to try and contain the epidemic, such as general confinement and large-scale shutdown of economic activity, as well as issuing aid and recovery packages to support struggling companies and workers.



OBJECTIVE

The objective of the Award is to acknowledge, motivate and incentivize corporate members for their contribution towards social and environmental goals and look at the CSR mandate as an opportunity to move towards strategic philanthropy, rather than an onerous compliance, with support from civil society and the State Governments to make a difference to the lives of people in the State.

ASSOCHAM Southern region is organising the Corporate Social Responsibility (CSR) & Sustainability Awards to recognize companies that have made a positive impact during the COVID-19 Pandemic from March 2020 through their innovative & sustainable CSR initiatives.

AWARD CATEGORIES

- ✓ Excellence in providing support to healthcare
- ✓ Excellence in supporting education and skill
- ✓ Excellence in providing livelihood to local community
- ✓ Excellence in eliminating Hunger and Poverty
- ✓ Excellence in community support for COVID Relief
- ✓ Excellence in Energy Management
- ✓ Excellence in Waste Management
- ✓ Excellence in Water Conservation
- ✓ Excellence in Diversity & Inclusion
- ✓ Excellence in Carbon Emissions reduction



ELIGIBILITY CRITERIA

All Corporates, NGO's, Foundation and Institutes who contributed towards CSR Activities are eligible for **Corporate Social Responsibility (CSR) & Sustainability Awards 2021**.

SUBMISSION PROCESS

1. Executive Summary
2. Details of CSR contribution with relevant documents
 - a. Project Status
 - b. Financial spends

(References and Annexures materials to be submitted along with the above details through email/cloud drive to secretariat.kar@assochem.com)

Registration Link: <https://forms.gle/Qi3VzRQDJmbfrzAMA>

SELECTION PROCESS

1. Questionnaire based assessment on the details furnished by the participating company and sharing relevant documents.
2. Finalisation of nominated companies, for assessment by the Jury and in consultation and co-ordination with ASSOCHAM.
3. Selection of the CSR projects for final recognition as per the categories above from the nominated companies by the Jury.



PANEL OF JURIES

Entries will be judged by an eminent panel of senior corporate executives and academia representatives. Jury evaluates entries based on innovation, local relevance of impact, integrated to company business strategy and governance mechanism, the most important benchmark would be what extent the corporate has embarked on mainstreaming CSR and sustainability initiatives to centre stage and meeting all stakeholder expectations.



Prof. P. D. Jose

Professor, Strategy & Chairperson
Strategy, Professor In-Charge
New Campus, IIM Bengaluru



Prof. Sapna A. Narula

Professor and Dean
School of Management Studies
Nalanda University



Prof. P. K. Biswas

Dean – Research
IMT Ghaziabad
Delhi NCR

TIMELINE AND REGISTRATION FEE: (PER CATEGORY)

Sl. No.	Description	Registration Fee	Total	Timeline
1	NGO's / Foundation	Rs. 10,000/- + 18% GST	Rs. 11,800/-	Upto 20 th Nov. 2021
2	Corporates	Rs. 15,000/- + 18% GST	Rs. 17,700/-	Upto 20 th Nov. 2021

BANK DETAILS FOR PAYMENT

Payment can be made by Cheque or DD in the name of “The Associated Chambers of Commerce and Industry of India” payable at Bengaluru. However online payment is also preferable, below are the bank accounts details.

Beneficiary Name	ASSOCHAM Regional Office Bangalore
Bank Name	HDFC Bank Ltd, 548/D, Maruthi Mansion, CMH Road, Indira Nagar, Bangalore - 560038
Savings Bank A/c Number	01841110000053
IFSC Code	HDFC000184
MICR Code	560240011



WINNER OF CSR AWARDS 2020



PARTNERS OF CSR AWARDS 2020



ABOUT ASSOCHAM

ASSOCHAM initiated its endeavour of value creation for Indian industry in 1920. It was established by promoter Chambers, representing all regions of India. Having in its fold over 400 Chambers and Trade Associations and serving over 4.5 lakh members across India. ASSOCHAM has emerged as the fountainhead of Knowledge for Indian industry, which is all set to redefine the dynamics of growth and development in the Knowledge Based Economy. More information available on www.assochem.org

Please feel free to reach on the following coordinates for any further information:



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Regional Director - Southern Region

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THE ASSOCIATED CHAMBERS OF COMMERCE & INDUSTRY OF INDIA (ASSOCHAM)

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