

BUILDING

INDIA 2047

Technology for Better Tomorrow

IIT Madras CSR Award 2023*

— in association with —



This initiative aims to recognise and honor the work of corporates which have focused on creating technology and research to create sustainable and scalable social impact.



THE AWARD

Focusing on the theme of 'Technology-Driven Social Impact,' the award will recognize companies which have enabled technological solutions that address prevailing societal challenges through scalable & sustainable solutions.

*includes CSR and Philanthropic Grant-funded



PROCESS & TIMELINE

▪ Submission Deadline: **10 Nov 2023**

▪ Awards Ceremony: **November 2023**

Who Can Apply?

Open for entries

- The application can be submitted by a company or its CSR foundation arm.
- The projects eligible for applying are those funded under CSR or Philanthropic grants.

Socially-relevant projects that are found to be impactful, sustainable and scalable using technology will be evaluated for the awards under two categories-

Category A - Companies with turnover above 2000 Cr or their respective foundation arms

Category B - Companies with turnover below 2000 Cr or their respective foundation arms

*The turnover data should pertain specifically to an individual company rather than the entire group.

The projects may pertain to any of the following themes. Indicative areas could include:

Agricultural Advancement & Food Security including Precision farming, AI in crop health, IoT in supply chain management.

AI & IoT for Societal Betterment including Energy consumption monitoring, public transportation enhancements.

Conservation & Biodiversity including Technologies promoting marine and wildlife conservation, AI in ecosystem analysis.

Energy & Renewable Resources including Advancements in clean energy, renewable energy technology, energy conservation, AI and IoT for energy optimization.

Environmental Stewardship including Solutions in waste management, circular economy, water conservation and clean water tech, climate action, Healthcare & Well-being Innovations in telemedicine, health apps, AI-driven health diagnostics, assistive devices.

Skill development and Educational Empowerment including E-learning platforms, AI-driven educational tools, solutions for special needs.

Sports & Physical Activity including Tech-enhanced training tools, wearables for performance monitoring, platforms for inclusive sports participation.

Urban & Infrastructure Innovation including Smart city solutions, urban planning tech, housing and sanitation advancements.

Women Empowerment through Technology including Livelihoods, entrepreneurship, bridging social, political, economic divide.

The above is an indicative list for reference.

| EVALUATION CRITERIA

The three main evaluation criteria are Social Impact, Scalability and Sustainability. Innovation is a desirable parameter.

▪ Social Impact

- The number of people positively affected.
- Demonstrated improvement in quality of life or a specific outcome.



▪ Sustainability

- Long-term viability of the solution (financial, environmental, social).



▪ Scalability

- Potential for the technology to be replicated or scaled up in different regions or contexts.



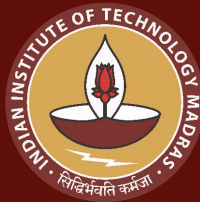
▪ Innovation

- Originality of the technology or solution.
- Improvement over existing solutions.
- Focus on scientific research on new solutions.



 JURY PANEL

An esteemed panel of experts from academia and industry with depth of knowledge and experience in technology and social impact.



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AWARD NOMINATION

CONTACT

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