

Job Description

Job Title	Manager – CSR (South)
Function / Department	Corporate Social Responsibility
Department Head	Sr. Vice President – Head-CSR
Location	Bangalore/Chennai

Purpose of the Job:

- Conceptualize and implement the CSR programs of Fullerton India in South region
- Brand awareness and Goodwill creation for Fullerton India through CSR
- Effective CSR Budget Utilization
- Monitoring, Impact assessment & Documentation
- Employee Engagement

Describe the KPIs against each perspective

Perspective	Key Performance Indicators
Brand awareness and Goodwill creation	<ul style="list-style-type: none"> - Creating goodwill for the brand amongst the community we work through Corporate Social Responsibility (CSR) initiatives including the emergency aid services on calamities. - Setting bench mark for each CSR delivery in south region, with on ground coordination. - Designing frame works for effective monitoring of CSR projects in south region. - Communication with internal stakeholders for PR regarding the CSR implementation in south region
Effective CSR Budget Utilization	<ul style="list-style-type: none"> - Sector wise CSR budget allocation as per the Fullerton India CSR policy - Sector wise identification of credible CSR partners through meticulous due diligence processes and ensuring effective utilization of the CSR budget.
Monitoring, Impact assessment & Documentation	<ul style="list-style-type: none"> - Oversee performance review & stakeholder management. - Capturing CSR impact both qualitative and quantitative for the programs through project visits, MIS and third party audits in selected projects. - Tracking & recording regular reports for each CSR project along with partner organisations - Introduce administrative procedures to meet objectives set by board of directors or senior management -
Employee Engagement	<ul style="list-style-type: none"> - Ensuring employee engagement at all stages of the CSR project which include planning, implementation, monitoring as well as impact assessment

Self-deliverables

The most important tasks performed.

Sr. No	Task performed
1	Defining and developing strategies for the effective implementation of Corporate Social Responsibility programs through strategic partnerships and institutional engagement.
2	Identification of credible partners through meticulous due diligence process, ensuring transparency
3	Regular follow up and communication with CSR partner organisations to ensure smooth implementation of projects, third party audits in selected projects
4	Measuring impact both quantitative and qualitative for each CSR project
5	Documenting regular reports including MIS for each CSR project along with partner organisations.
6	Communication with internal stakeholders for smooth implementation of the CSR programs.

Expertise required/ Domain Knowledge: Program Management, Interpersonal and Networking, Project Analysis, Financial & budgetary Evaluation, Monitoring, Stakeholder management and Front-End supervision.

Fluency in Kannada/Tamil/Telgu is must

No. of years of relevant experience: 5 to 10 years

Any specific specialization/education: MSW/MBA with specialization in social or community development.

To apply login to: <https://www.fullertonindia.com/careers.aspx>

Email your CV to: amol.bhalerao@fullertonindia.com