indiacsr | Corporate Sustainability & Responsibility

CSR Community Initiative Award 2019

Recognizing Innovation & Leadership

CSR leadership summit

celebrating Innovation Leadership

@ Mumbai

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Recognizing CSR Leadership & Innovation

Corporate Sustainability & Responsibility (CSR) is a strategic initiative to sustain the business in highly competitive environment. CSR enhances reputation, builds positive bridges to the communities, benefits customers and the public at large—and in doing so affects the planet, people and profits.

The *India CSR Awards* focuses on honouring and celebrating the innovation and significant contributions that CSR practices make to the economy and the society.

The *India CSR Awards* will be held in the year 2019. We are proud of our involvement with the CSR Awards over the years, with last year's Awards receiving a number of applications. This is something we hope to continue this year.

Vision

To identify and recognize the Corporate best practices of ongoing Social Responsibility initiatives in various domains in India.

Mission

To inspire, encourage, and felicitate corporate social responsibility practices among corporate India.

Objective

The aim of the *India CSR Awards* is to recognise the best CSR and innovative projects, and in doing so they help translate best practices into concrete action on the ground. The awards encourage the organizations (regardless of their size) on social projects or programmes and increase the recognition of Corporate Social Responsibility (CSR) principles in their operations.

This exciting and need based initiative focuses on successful partnerships between business and society, with particular emphasis on collaborative programmes/projects that tackle contemporary social issues through innovations and action oriented interventions.

The main goals are to:

- Identify and recognize exemplary CSR performances/projects/programmes
- Give visibility to CSR excellence and raise awareness on the positive impact that business can have on society
- Bring the best CSR multi-stakeholder projects into focus
- Enhance the exchange of CSR best practice across India
- Encourage CSR collaboration between business and stakeholders

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Awards Categories (Organization)

Organizations will be recognized in the following categories:

- CSR Project of the Decade [Larger Impact]
- CSR Innovation (Corporate Level) Larger Impact
- CSR Project of The Year Award [Large Impact]
- Adding Value to the Local Community
- Agriculture Development
- Animal Protection Project (for Rare Species)
- Awareness Campaign
- Cause Branding Campaign
- Community Development Program
- Consumer Protection Services
- CSR Report
- Cyber Crime Control
- Disaster Relief
- Education
- Efforts towards building an inclusive world (disability, special care, transgender, etc.)
- Employee Volunteerism
- Employment Creation
- Empowerment of Vulnerable Group/PTGs
- Entrepreneurship Development
- Environment Management/Forestry/Horticulture
- Health
- Heritage Conservation
- Integrated Village Development
- India CSR DR. VELAGA MEMORIAL AWARD for Innovative Library Services
- Infrastructure (Community Assets)
- Livelihood Creation
- Promotion of Science Education
- Project Towards Swachh Bharat Mission
- Public Relations in CSR
- Rehabilitation & Resettlement Project
- Renewable Energy
- Research & Studies (Schedule VII)
- Road Safety
- Safe Drinking Water
- Sanitation (Rural) Swachh Bharat Mission
- Sanitation (Urban) Swachh Bharat Mission
- Skill Development- Skill India
- Social Media Awareness Campaign
- Sports Promotion (National/International)
- Technology in CSR
- Water Conservation
- Water Conservation/Watershed Development
- Waste Management
- Woman Empowerment

NGO

- CSR Implementing Partner Awards
- NGO Leadership Awards

Documentary

- Sustainability/CSR Film

Report

- CSR/Sustainability Report

People

- CSR Lifetime Achievement Award
- CSR Person of the Year Award
- CSR Leadership Award
- CSR Humanity Award
- CSR Professional of the Year Awards
- CSR Manager of the Year Awards
- CSR Author of the Year Awards
- Women CSR Leader Awards
- Philanthropist of the Year Awards
- Social entrepreneurs of the Year Awards
- Green Leadership Awards
- Sanitation Leadership Awards (Corporate)
- Sanitation Leadership Awards (Individual

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People Category

An individual awards in recognition of a person's outstanding contributions the CSR sector. These contributions may be an innovation, new knowledge, or ways to improve professional practice. Importantly, the contributions should be above and beyond the everyday and have had a long lasting impact in the Indian CSR.

When submitting an entry in this category, please outline (in 2 pages maximum) your CSR efforts, Including but not limited to CSR best practices. Include specific initiatives and leadership role that you have played.

NGO Category

NGOs or CSR Implementing Partners should submit outline (in 2 pages maximum/1000 wrods) and supporting materials including funding organization's testimonials, a summary of successfully executed CSR programs (clearly detailing campaign objectives and measures of success) and unique CSR best practices the agency applies to all its Corporate Responsibility initiatives.

Report Categories

For the CSR Report and Sustainability Report categories, you'll simply need to provide a PDF and 3 hard copies of the report itself, along with any additional documents or supporting materials that you would like to include. A brief synopsis is required.

Documentary Category

For the categories, you'll simply need to provide a Youtube link and one pen drive containing the documentary, along with any additional documents or supporting materials that you would like to include. A brief synopsis is required.

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Supporting Materials

Supporting materials should show evidence of the success of your work or intervention. It can be any of the following: direct web addresses/URLs, sales figures, brand media coverage, clippings, photos, research, testimonials and awards.

At the beginning of your 2-page synopsis, the following information must be listed:

- Category entered
- Title of entry (as it would appear on your award)
- Key contact for entry
- Organization submitting entry
- Budget (where applicable) (All budget information is strictly confidential and will not be published w/o expressed permission.)

How to Enter

Entries can be mailed at awards@indiacsr.in

Case Study

Your 1000 words case study should broadly cover the following:

- Objectives
- Research
- Strategy
- Execution
- Evaluation of Success/Results/Impact/ROI

Jury/Search Committee

A panel of jury/search committee members will judge entries on the benchmarks listed in the 'parameters' section. Your organization will be invited (if required) to present a case study/presentation before the jury/search committee on the project that is nominated for the India CSR Awards.

Eligibility

To be eligible, the CSR initiative must have taken place in last ten years. Some of the work must have occurred during this time, but it's not necessary for it to be completed during the eligibility period, and it can be ongoing. Any Indian corporate, agency, association, governmental agency or nonprofit — of any size is eligible to enter.

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Judging Parameters

Entries are judged by a panel of corporate, agency and academic executives as well as by the staff of India CSR. Jury/search committee evaluates entries based on creativity, innovation, sound planning, implementation and outcomes. The most important benchmark is proven success in aligning strategic objectives with end goals.

A panel of jury/search committee will judge broadly entries on following parameters:

- CSR and Sustainability Policy
- Objective of the programme
- Scope of the CSR project
- Sustainability plan of the project
- Innovative aspects of the initiative
- Implementing method
- Outcomes of the project- Immediate impact of Project
- Sustainability of the project
- Impact of the project with no. of beneficiaries
- Long term impact of Project
- Documentation and Communication
- Overcoming Barriers and outcomes
- Project Learning and recommendations

Global Recognition

India CSR Awards winners will gain:

- Recognition at an Awards function
- A Shield award with certificate
- Recognition in India CSR News Wire
- Recognition in press releases and e-letter
- Recognition in the Event Program Guide

India CSR Awards contributes to recognition in the following manner:

- Visibility
- Validate
- Testimony
- Reputation
- Differentiate

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Sending the Entry

Full payment must accompany all entries/entry packets. If you are paying by check or DD, make a note as to how many entries you are paying for. Please ensure required details with your entry.

Deadline

The entry deadline is open. Award winners will be notified and honored during an Awards Function.

Criteria

Nominations for the India CSR Awards require the following:

- A 1000-word story in a Word document making the case (covering Objectives, Research, Strategy, Execution, and Evaluation of Success/Results/ROI) for why the organization made it a candidate for the chosen award category.
- The nomination document should include the organization's strategic thinking for CSR, tactics and campaigns deployed, execution and, if possible, the sharing of any results.

Please include the CSR head's name and email and phone details for the communication. Nomination form can be downloaded.

General Information

- Cheques and accompany the application soft files in CD/DVD/Pen Drives etc.
- If required, please attach extra sheet(s) for details.
- All large, medium, small scale organization and their units are eligible for the participation in the award.
- You are suggested to nominate more innovative CSR projects.
- The awards process is open to all Indian registered companies but not to branch offices of foreign entities.
- Data should be furnished for a single entity for the project and not combined with group information.
- The application can be submitted by a company or company's CSR foundation.

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Non-Disclosure & Confidentiality

The information will be confidential and except for process of determining winner for the award it will not be used for any other purpose.

Name of applicants, commentary and scoring information developed during the review are regarded as proprietary by the Awards Committee and are kept confidential. Such information is available only to those individuals directly involved in the assessment and administrative process.

The India CSR will take all reasonable action to ensure that applications and information (Confidential Information) therein are treated in strict confidence. However, in no way awards committee can be held responsible for any loss of confidentiality to a Disclosing Party (Companies are applying for Awards). Moreover, awards committee can't be held liable for any damage (to goods, or persons, financial loss or consequential) incurred though the breach of confidentiality or otherwise by the applicants or any Disclosing Party.

'Confidential Information' shall mean all information provided by Disclosing Party (Companies are applying for Awards) with respect to the products and projects regardless of whether it is written, oral, audio tapes, video tapes, computer discs, machines, prototypes, designs, specifications, articles of manufacture, drawings, human or machine readable documents.

Confidential Information shall also include all information related to photos, drawing, explanation, or examples of information, ideas, concepts, prototypes, designs, patentable and/or non-patentable inventions or designs, trade secrets, corresponding advertising, packaging, documents, programs, plans, specifications, techniques, financial data, financial or production forecasts, patentable or non-patentable inventions, sketches, research, marketing, trade secrets, engineering data, production techniques, schematics, packaging, advertising, and programs and/or specific information which concerns the designing, developing, manufacturing, marketing, selling, and distributing of frequency control products and related goods and services.

The Selection Process

The India CSR Awards mechanism comprises of the following selection process:

- First stage – Questionnaire assessment, inclusive of compliance assessment, wherever applicable, based on details furnished by a participating company, as above.
- Second stage – Finalization of the nominated companies, for assessment by jury/search committee, in consultation and co-ordination with India CSR.
- Third Stage – Selection of the innovative CSR projects for final recognition, from the nominated companies by the Jury/search committee.

Tips for Case Study

Give yourself plenty of time.
Take your time to complete them. Make sure to get them in on time as there will be no extensions, no exceptions.

Write clearly and concisely.
Remember that the judging panel will read many case study/ applications so getting your point across in a clear and succinct manner is vital. Avoid jargon.

Write what is important and relevant.
Make sure to mention that are important and relevant without going off on a tangent. Strictly follow the specified word counts/limit.

Facts are king.
If you have evidence, statistics or results that back up your story, use them! Statements showing deliverables achieved rather than plans for future delivery have much more credibility.

Wider CSR agenda.
Outlining how your project fits in with your company's CSR agenda is the judging panel's only insight into the general CSR ethos and strategy of the company. Be careful to make a clear connection between the project you are entering and the company's overall CSR strategy.

Proof read.
Remember to carefully proof read your case study for silly mistakes. It's often a good idea to get someone outside of the project to read the case study, if they don't understand it, there's a good chance the judges won't either.

Never assume.
Never assume that the judging panel knows everything about your business or CSR projects . It's your job to make sure that your case study can proof its uniqueness.

Conditions

The winning institutions/organization shall have the right to use the Award's slogan on its printed documents for the year starting from the date of the Award's declaration.

Brands participating in *India CSR Awards* Program will enjoy: A comprehensive package of promotional benefits Extensive Public Relations exposure.

The opportunity to use the *India CSR Awards* accreditation in their Product's marketing efforts. The participating brands themselves for use as internal Promotion, *India CSR Awards* logo in Product packing, website, company magazine, loyalty programs & other marketing communications.

Advantage

All company information collected will be reserved secret. However, India CSR will not be liable for any loss resulting from the disclosure of information in the application for case study completion. The jury/search committee will have the exclusive right to accept or reject any application based on its discretion and such decisions will be final.

Partnership/Sponsorship

For partnership and sponsorship of the India CSR Awards, please contact at 9981099555 or info@indiacsr.in

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Instructions for Payment

Payment mode

- **NEFT**

1. Name of the beneficiary	:	India CSR Network
2. Account Number	:	50200024330994
3. Type of Account	:	Current
4. Name & address of the Bank Branch	:	HDFC Bank, Ground Floor Krishna Crown, Shop No, 7-14, Chaitanyaa Nagar, Raigarh (Chhattisgarh) 496001
5. Branch Code	:	1454
6. IFSC/NEFT code	:	HDFC0001454
7. PAN No.	:	AWBPM8507B
8. GST No.	:	22AWBPM8507B1Z1
9. email id of beneficiary	:	info@indiacsr.in
10. Contact No.	:	99810 99555
11. Address	:	India CSR Network, 222, Krishna Vatika, Near Shalini School, Church Road, Boirdadar, Raigarh-496001 (Chhattisgarh) INDIA, E: info@indiacsr.in M: 9981099555 (Rusen Kumar)

- **DEMAND DRAFT/CHEQUE**

  DD/CHEQUE to be drawn in favour of India CSR Network payable at RAIGARH

  * Organization/Participants should send the case studies form with full relevant information through the mail at the earliest followed by mailing hard copy along with the payment, Credit Payment Through cards are not accepted.

- **Terms & Conditions:** *Nomination fee is non refundable*

Where to Send Entries

Send your entries/applications with full relevant information/documents to awards@indiacsr.in

Give subject line **'Nomination for India CSR Awards'**

Also send your entries/applications in hard copy printed in single side in 3 sets and soft copy in Pendrive to following address giving a subject title **'Nomination for India CSR Awards'** through Registered Speed Post**:**

India CSR Awards

India CSR Network

CSR INDIA Corporate Social Services Pvt. Ltd.

Registered Office: 222, Krishna Vatika, Boirdadar, Raigarh Chhattisgarh, 496001, INDIA, M: 91 (0) 99810 99555, E: awards@indiacsr.in

Entry Fee

The nomination fee of each entry - Rs. 51,000 (Rupees Fifty One Thousand Only). *GST as applicable*. Payment in full must accompany the entry. Fee is not refundable.

India CSR Network has been pioneering in the Indian sub-continent and has gained immense popularity among CSR practitioners in India and abroad within a very short span of time. It aims to deliver ethical and honest information and covers a wide range of activities with information from national and international sources. It is dedicated to making significant contributions to CSR in India and has become the leading business network for the region.

There is an exciting social innovation approach happening in India through India CSR, which is the first and currently the only online news portal promoting CSR communication and reporting. At India CSR, the definition of CSR is to embrace responsibility for business actions and encourage a positive impact on the environment, consumers, employees, communities, stakeholders and all other members. India CSR is one kind of social innovation and has a mission to support experts and organisations to build responsible and sustainable businesses.

The popularity of India CSR recognizes it as a gateway for anyone interested in CSR in India and rest of the globe.

In its endeavour to promote reporting and communication in the CSR domain, India CSR - India's largest Corporate Sustainability & Responsibility news wire, has been organizing numerous global forums, Management Development Programmes (MDPs), workshops and case study competitions to recognize and honour the CSR good practices. India CSR has high level of recognition in the domain of CSR globally.

The field of CSR is so vast and dynamic that it is important for one and all to remain updated and well-informed with current issues and trends. India CSR believes that now CSR is an integral subject for all not just for our clients and for our partners, because we realize that CSR implementation demands information, participation, planning, resources, energy and technology to be a part of the solution. Now, CSR provides separate career option and opportunity globally. CSR is already in the process of becoming a separate profession of its kind.

The failure of corporate governance and corporate scandals, collapsing of big business houses, business misconduct and environmental issues raised a demand for CSR report and placed it as an important agent for change. Ultimately, these global issues directed a debate for CSR spending and mandate. Now in India, it is mandatory by the Law to spend certain stipulated amount of the money towards addressing social challenges and to make the society a better place to live in.

India CSR has created a platform that enhances companies need to share ideas on their CSR best practices and discuss collaborative projects between the firm and its end stakeholders. India CSR provides a forum to initiate a dialogue on creating a competitive edge with the help of CSR activities and seeks help from Industry experts.

India CSR Network is a part of CSR India Corporate Social Services Pvt. Ltd. (CSR India), a leading CSR media and consulting company.

Our Approach

We believe in creating leaders, accelerating change, developing talent and integrating high performance teams. We provide powerful opportunities for people to experience and learn from new challenges and situations. We support these learning experiences with relevant theory, frameworks and tools. This ensures that learning is mainstreamed and can have application value bringing improved performance in companies. We are dedicated to bringing passion and enthusiasm in our approach by finding novel and innovative ways to go about our business. Our future plans include developing a global journal on CSR which would help us to partner and collaborate with global players designing and delivering sustainable business growth.

Academic Partner

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COMPANY/ENTERPRISE BACKGROUND

(General Information About the Participating Organization)

1.	Full name of the Company/Enterprise	
2.	Address of the Registered Office	
	Contact Telephone No.:	
	Fax No.:	
	Website:	
3.	Name of the CEO/Proprietor/Chief	
	Functionary with address	
	Contact Telephone No.	
	Fax:	
	Mobile No:	
	Email:	
4.	Type of Company/Enterprise	
5.	Industry Classification	
6.	Year of Incorporation	
7.	Parent Organisation (s) with percentage stake of each	
8.	Annual Turnover (as per last audited financial statements)	Net Profit After Tax
9.	Percentage of profit after taxes are committed to CSR?	
10.	Employee Strength (current)	
	(a) Managerial: (b) Non-managerial: (c) Workmen:	
11.	Location of operations	
	Head Office	
	Factories/Manufacturing Units	
12.	Products/Businesses of the Company:	

If required, please attach extra sheet for details.

Declaration: I/We certify that all information provided in this form is accurate and true to the best of my/our knowledge. I/We am/are willing to provide any supporting documentation/evidence that may be required to verify the information provided herein and I/We agree to abide by the decision of *India CSR* in all matters relating to the Award.

Signature   Company's Seal   Date

Details of Contact Person:

Name	Designation
Address with Pin	Contact Phone No.
Mobile No.	Fax No.
Email (s)	Website

India CSR Network
CSR India Corporate Social Services Pvt Ltd
CIN: U93000CT2012PTC000120
RAIGARH: 222, Krishn Vatika, Boirdadar, Raigarh-496001 (Chhattisgarh)
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